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DrFirst Congratulates 8 Rcopia E-Prescribing Users on Receiving the 3rd Annual SafeRx

ROCKVILLE, Md.--(Business Wire)--
 DrFirst is pleased to congratulate the 8 Rcopia users who have been selected to receive the pharmacy industry's annual Safe-Rx awards presented by SureScripts, NACDS and NCPA.

The following DrFirst providers have been honored today with this award:

Delaware: (Sponsored by BCBSDE)

-- Alan D. Warrington, D.O., P.A.

Maryland: (Sponsored by CareFirst)

-- Nalin Mathur, MD

Michigan: (All providers sponsored by Health Alliance Plan/Henry Ford Medical Group)

-- Arun Mehta, MD,

-- Nilofar Khan, MD,

-- Badri Gupta, MD

North Carolina: (All providers sponsored by BCBSNC)

-- William Larsen, MD - Northwest Family Physicians - 2nd year winner

-- Teigha Randolph, MD - Kinston Medical Specialist P.A.

-- Robert Resnik, MD - Cary Adult Medicine

"We believe the single most important factor in moving physicians to widespread adoption of electronic prescribing is removing the cost barrier," said G. Cameron Deemer, President of DrFirst. "We encourage private insurers and large health systems to follow the example of BCBSDE, CareFirst, HAP, and BCBSNC who were the sponsors of our award winners. In addition, we support Former Speaker of the House Newt Gingrich and Senator John Kerry in spurring on the Federal Government to put advanced information technology in the hands of all clinicians. This will contribute to patient safety and ultimately help curtail the spiraling costs of healthcare by improving efficiency and health outcomes."

Safe-Rx awards are presented annually to the three leading e-prescribing physicians within the nation's top 10 states with the highest rates of electronic prescribing. Rcopia remains a market leader in the e-prescribing industry by actively developing the technology to support real-world physician practice workflows.

About DrFirst

DrFirst is a national provider of physician connectivity services through its award-winning, GoldRx Certified Rcopia electronic prescription management system. Founded in 2000, DrFirst creates innovative services targeted to physicians in both ambulatory and acute care environments. DrFirst solutions are widely integrated with practice management and electronic medical records software through its "Open Borders" program, and the company counts among its client base not only physician practices, but major health plans, health systems, and EMR vendors. DrFirst partners with SureScripts and RxHub

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for pharmacy connectivity, health plan information, and patient medication history. More information about DrFirst can be found at www.drfirst.com.

About SureScripts

Founded by the pharmacy industry in 2001, SureScripts(R) operates the Pharmacy Health Information Exchange(TM), which facilitates the secure electronic transmission of prescription information between physicians and pharmacists and provides access to lifesaving information about patients during emergencies or routine care. Working collaboratively with health plans, health systems, technology vendors and health policy leaders, SureScripts is committed to improving the safety, efficiency, and quality of the prescribing process. More information about SureScripts is available at www.surescripts.com.

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By Hugo Dixon

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